

CONFIDO'S COOKIE NOTICE

In force as of 03 April 2023

This cookie notice describes the cookies and other analogous technologies that are used on the www.confido.ee website and accompanies our Privacy Notice, which is available on the www.confido.ee website. Our Privacy Notice applies in regard to the parts that aren't regulated by this notice.

1. TERMS

1.1. This notice uses the following terms:

Confido, us	AS Arstikeskus Confido, registry code 12381384, address Veerenni tn 51, 10138 Tallinn.
Cookie	This is a small text file that is automatically installed on your device by your web browser. Cookies are used in order to collect data regarding your use of the website so it can help personalise your experience when you use the website.
Notice	This Confido's cookie notice.
Website	The Confido website www.confido.ee along with its subdomains, which includes interfaces and corresponding environments.
User, you	This is a person who visits the website, books a service through the website or uses any other function available on the website.

2. TYPES OF COOKIES

2.1. The cookies that are in use on our website are categorised in accordance with their affiliation in the following manner:

First-party cookies	These are necessary for the website to function. These cookies are established by the website you are visiting and only that website can read them.
Third-party cookies	These are necessary to gather statistical data about your activity on the website or to show you personalised advertisements. These cookies are not established by the website you're visiting, but by a different domain; for example, Facebook, Instagram, YouTube, Google Maps, Google Ads.

2.2. The cookies that are in use on our website are categorised in accordance with the duration that they have been installed for in the following manner:

Temporary, also known as session-based cookies	These enable you to temporarily connect your activities within the same web browser browsing session, i.e. from the moment of opening the browser window until closing it.
Persistent cookies	These are stored permanently on your device for a specified time that is mentioned in the cookie, and they are activated each time you visit the website from which the cookie was installed. For example, persistent cookies are used to remember user preferences and choices. Persistent cookies are processed within 12-24 months following the user's last session.

2.3. The cookies that are in use on our website are categorised in accordance with the purpose for which they are installed in the following manner:

Essential cookies	These are essential for browsing the website, using its features as well as providing the services that you have chosen. You will not be able to use the website and the requested services if you have not installed these cookies.
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Statistics cookies	These collect data about how the website is used in general and how you specifically use the website. For example, how many individuals visit the website, which website sections/features are visited the most often and which error messages people get while on the website. The collected data are aggregated and anonymised. The objective of these cookies is to improve the performance of the website.
Advertising cookies	These cookies enable us to show you personalised advertising by using the data gathered about your behaviour and interests. By using advertising cookies, we show advertisements to the user that are related to services offered by Confido or companies that belong in the same group with Confido.
Preference cookies	These cookies enable us to remember your choices (e.g. text size, doctor and location preferences, shopping cart contents, etc.) and features (e.g. language or giving your consent to use the cookies, etc.) so that we can provide you with a more personalised and convenient experience when using the website. Only we can read the preference cookies.
Unclassified cookies	These are cookies that do not have a specified type.

3. LIST OF COOKIES

- 3.1. During your website visit, the following essential cookies are automatically activated, as they are important for browsing the website, using its features and providing your chosen services (the use of these cookies cannot be disabled):

Name	Provider/Domain	Expiry	Description
_GRECAPTCHA	Google LLC	6 months	This cookie is used by Google reCAPTCHA in

Name	Provider/Domain	Expiry	Description
	www.google.com		order to protect you against spam.
_hjFirstSeen	Hotjar Ltd .confido.ee	30 minutes	This cookie allows Hotjar to count the user's total number of visits. It doesn't include personalised information.
_orig_referrer	Shopify Inc. .confido.ee	14 days	This cookie is used by Shopify in relation to the shopping cart.
_hjAbsoluteSessionInProgress	Hotjar Ltd .confido.ee	30 minutes	This cookie allows Hotjar to count the user's total number of visits. It doesn't include personalised information.
_hjIncludedInPageviewSample	Hotjar Ltd minu.confido.ee	2 minutes	This cookie is established to let Hotjar know whether this visitor is included in the data selection defined by the

Name	Provider/Domain	Expiry	Description
			website's page view limit.
CookieScriptConsent	CookieScript minu.confido.ee	1 month	The Cookie-Script.com service uses this cookie to remember visitors' cookie consent preferences. This is required for the Cookie-Script.com cookie banner to function correctly.
_hjIncludedInPageviewSample	Hotjar Ltd prelive.confido.ee	2 minutes	This cookie is established to let Hotjar know whether the visitor is included in the data sampling defined by our website's pageview limit.
__cf_bm	Cloudflare Inc. .fonts.net	30 minutes	This cookie is used to differentiate between humans and robots. This is useful for the website so that it can make valid reports

Name	Provider/Domain	Expiry	Description
			regarding the use of the website.
secure_customer_sig	Shopify Inc. store.confido.ee	1 year	This cookie allows Shopify to identify when a user logs in.

3.2. We use the following statistics cookies to collect data about how the website is used in general and how you specifically use the website:

Name	Provider/Domain	Expiry	Description
_ga_LTH09B1Z5J	.confido.ee	2 years	Google Analytics uses this cookie in order to maintain the status of the session.
_shopify_y	Shopify Inc. .confido.ee	1 year	This cookie is related to Shopify's analytics bundle.
_shopify_s	Shopify Inc. .confido.ee	30 minutes	This cookie is related to Shopify's analytics bundle.

Name	Provider/Domain	Expiry	Description
_hjSessionUser_2159987	.confido.ee	1 year	This cookie is used in order to store a website's unique user ID online. This ensures that when the user visits the website again, they will get the same user ID.
_s	Shopify Inc. .confido.ee	30 minutes	This cookie is related to Shopify's analytics bundle.
_landing_page	Shopify Inc. .confido.ee	14 days	This cookie is used for tracking, reporting and analysis landing pages.
_y	Shopify Inc. .confido.ee	1 year	This cookie is related to Shopify's analytics bundle.
_ga	Google LLC .confido.ee	2 years	This cookie is related to Google Universal Analytics. This cookie is used to

Name	Provider/Domain	Expiry	Description
			differentiate unique users by assigning a randomly generated number as the customer identifier. This is included in every page request on the website and is used to calculate website visitors, sessions and campaigns.
_hjSession_2159987	.confido.ee	30 minutes	This cookie is used in order to provide features. The cookie ensures that the data from the current session is stored.
_hjIncludedInPageviewSample	Hotjar Ltd www.confido.ee	2 minutes	This cookie is used to inform Hotjar whether the visitor is included in the website's statistical sample.

Name	Provider/Domain	Expiry	Description
_shopify_sa_p	Shopify Inc. .confido.ee	30 minutes	This cookie is related to Shopify's analytics bundle that deals with marketing and references.
_gid	Google LLC .confido.ee	1 day	This cookie is assigned by Google Analytics. It stores and updates a unique value for each page visited and is used to count and monitor page views.
_shopify_sa_t	Shopify Inc. .confido.ee	30 minutes	This cookie is related to Shopify's analytics bundle that deals with marketing and references.
_gat	Google LLC .confido.ee	1 minute	This cookie is used to limit the rate of requests by limiting data collection on heavily trafficked websites.

3.3. We use the following advertising cookies, which collect data about your browsing habits and thus enable the website to present advertising content that is in accordance with your preferences:

Name	Provider/Domain	Expiry	Description
_gat_gtag_UA_44708085_1	.confido.ee	1 minute	This cookie is part of Google Analytics and is used to limit requests.
_fbp	Meta Platform Inc. .confido.ee	3 months	Facebook uses this cookie in order to record and monitor website visits for the purpose of providing advertisements and website analytical services.
_gat_gtag_UA_44708085_5	.confido.ee	1 minute	This cookie is part of Google Analytics and is used to limit applications (gas inquiry rate).
NID	Google LLC .google.com	6 months 3 days	DoubleClick uses this cookie (owned by Google) in order build a profile of your interests and show you relevant

Name	Provider/Domain	Expiry	Description
			advertisements on other websites.
YSC	Google LLC .youtube.com	Session	YouTube uses this cookie in order to track the views of videos added to the website.
VISITOR_INFO1_LIVE	Google LLC .youtube.com	6 months	YouTube uses this cookie in order to track user preferences of YouTube videos added to the website. It detects whether the visitor is using the new or old version of the YouTube interface.

3.4. We use the following preference cookies, which enable the website to remember your preferences about the way the website looks and operates:

Name	Provider/Domain	Expiry	Description
_ga_1TC5SD16NY	.confido.ee	2 years	This cookie is part of Google Analytics and counts the number of unique visits to the website.
localization	Flickr Inc. store.confido.ee	1 year	Flickr uses this cookie in order to track the use of images on websites.

3.5. We use the following unclassified cookies that do not belong to any other category or have not yet been categorised:

Name	Provider/Domain	Expiry
DEVICE_INFO	.youtube.com	6 months
_hjIncludedInSessionSample_2159987	.confido.ee	2 minutes
keep_alive	store.confido.ee	30 minutes

4. MANAGING COOKIE USAGE

- 4.1. You have the right to refuse using cookies by selecting the respective option in the cookie banner on the website if you do not want certain cookies to be used. Essential cookies always go along with the use of our website.
- 4.2. You can change your browser settings if you wish to completely disable using cookies. As a result however, the website may not function as it should and/or some of the website's features may not be available to you.
- 4.3. You can change your cookie preferences, which includes withdrawing your consent, by making changes in the cookie banner on the website or changing your browser settings.

5. CHANGING A NOTICE

- 5.1. We have the right to unilaterally supplement and/or change this notice. Thus, we recommend that you view this notice every once in a while and check the date at the top of the notice to see when the notice was last amended. Notice changes will take effect from the moment the changed notice is made available on our website.

6. DATA CONTROLLER

- 6.1. The controller of personal data collected via cookies is AS Arstikeskus Confido, registry code 12381384, address Veerenni street 51, 10138 Tallinn.

7. INQUIRIES, APPLICATIONS AND COMPLAINTS

- 7.1. If you have any inquiries, applications or complaints regarding the processing of your personal data, send them to our e-mail at andmekaitse@confido.ee.
- 7.2. If you have any complaints regarding the processing of your personal data, send them to the Data Protection Inspectorate: e-mail info@aki.ee, telephone +372 627 4135, address Tatari 39, 10134 Tallinn.